



## Calcutta Wine Club gives the city oenophiles a taste of Argentina

### *Argento Wines forays in Kolkata in association with the Club*

**Kolkata 7<sup>th</sup> March'10:** Calcutta Wine Club in association with Argento Wines and Parson Brothers hosted **Taste of Argentina**, a wine dinner marking the foray of Argento Wines, the leading player of Argentine wines, for the first time in Kolkata at the Plush, Astor on 7<sup>th</sup> March'10. Juan Antonio Lo Bello, the Sales Manager for the UK, Europe and Asian markets for Argento Wines was present at the event attended by the esteemed members of the club. National award-winning director Aniruddha Roychowdhury also graced the occasion with his presence.

Mr. Lo Bello showcased two of his wine variants, Argento Chardonnay and Argento Malbec to the members of the Calcutta Wine Club. "It is our privilege to associate with the Calcutta Wine Club to introduce Argento Wines to Kolkata. The city has a cosmopolitan milieu and the wine enthusiasts here are known for experimenting on different wine varieties. Quality is the mantra of Argento and we constantly strive to bring you a taste of the Real Argentina and give you a glimpse of its rich wine culture", he said.

"Calcutta Wine Club, in a short span of time has carved in a niche for itself amongst the wine lovers of Kolkata. We constantly innovate on not only the wine variants from diverse regions and countries but experiment with unconventional wine-food pairing like authentic Bengali fare etc. The people of Kolkata have a passion for everything Argentinian, topping the chart is the city's craze for the Argentina's national football team and its love for legendary player Diego Maradona. They are yet to savour the exotic taste of Argentine wine and we are confident that Argento Wines which are famous for their international quality will find an instant favour with the oenophiles of Kolkata", said Subhasis Ganguli-President of Calcutta Wine Club

With a free flow of another Argentine wine, Malambo-Red and White doing the rounds to go with lip-smacking kebab rolls, pasta etc the members had a thoroughly enjoyable evening. "Apart from the wine tasting sessions and the monthly wine dinners, next on the anvil is vineyard tours for our members which we will organize in the later part of the year", signed off Ganguli.

### **About Calcutta Wine Club**

Calcutta Wine Club which was set up on 16<sup>th</sup> July 2008 with 12 founder members constitutes of a motley group of people from diverse walks of life viz. hospitality sector and liqueur industry, corporate honchos, film maker, media and marketing professionals, foreign consulate members et al, the common streak in each being ardent wine connoisseurs with

genuine interest and passion for wine. Since then, the member count has gone up to 60 now with applications still flooding in.

### **About Argento Wines**

Argento was created in Mendoza in 1999 by one of the region's most respected vignerons. Argento embodies our unique Argentine spirit. The word Argento, meaning silver in Latin, is often used colloquially in Argentina to refer to a thing or a person that is quintessentially Argentine. Argento also relates to the strong silver thread of tradition that runs through the veins of the country and pays homage to Argentina's long history of crafting precious wines. This is epitomized by the El Plata Mountain, that overlooks our high altitude vineyards in Mendoza, where our intense, fruit driven wines are born